

Anima Mundi Productions Program Advertising Contract

The Heart of Humanity Concert Series

Our annual Heart of Humanity Series brings world-class musicians to Oregon for concerts that turn the concert hall into a space for renewed hope, communal healing, and mutual understanding.

Each season, we present three concerts at the Southern Oregon University Recital Hall, a venue with over 400 seats. Our concerts are well-attended, with patrons coming from Ashland and the wider Rogue Valley. Our concert-goers tend to be active members of the community and patrons of the arts who support local businesses.

Our Heart of Humanity Concert Series has added impact because we collaborate with community groups and involve the artists in free community events before nearly all of our concerts.

Please mark your advertising package choice below. Measurements are in inches, width x height, no bleed.

FULL-PAGE ADS (5" x 8")

Inside front cover, color: \$700.00 ____ Outside back cover, color: \$700.00 ____

Inside back cover, color: \$700.00 ____ All other inside pages, b/w: \$600.00 ____

HALF-PAGE ADS

Horizontal, b/w (5" x 3.875"): \$300.00 ____ Vertical, b/w (2.375" x 8"): \$300.00 ____

QUARTER-PAGE ADS

Horizontal, b/w (1.8125" x 3.875"): \$150.00 ____ Vertical, b/w (2.375" x 3.875"): \$150.00 ____

Please return the contract to **lisa@animamundiproductions.com** or mail to:
Anima Mundi Productions, P.O. Box 1323, Phoenix, OR 97535.

Note that **ALL PRICES INCLUDE THE FULL SEASON (ALL THREE CONCERTS.)**

Business name _____
Contact person _____
Street address _____
City, State, ZIP code _____
Phone _____
Email _____
Website _____

Please make checks payable to: Anima Mundi Productions. Please mark here ____
if check is enclosed to this contract or here ____ if check will be mailed separately.

Visa/Mastercard/Amex card# _____

Expiration Date _____ CVV _____ ZIP code _____

Name on card _____

Signature _____

Please contact **lisa@animamundiproductions.com** or call (541) 833-3066 ext 1 with questions.
For file specifications and deadlines, please consult page 2 of this document.

FILE SUBMISSION

Please submit ads according to the specifications below to lisa@animamundiproductions.com.

Please proofread your ad copy carefully:

Anima Mundi will not proofread your file and shall not be held responsible for any errors in the original file.

SPECIFICATIONS

Acceptable digital formats: PDF format is preferred. JPEG, PNG, EPS.
PDF files should be ready for print ("Press Optimized" setting desired).
TIFF files are not recommended but will be accepted.

Please save files as high-quality/low compression.

All files should have the resolution of 300 dpi for optimal results.

Please make sure your designs contain no bleeds, even for full-page ads.

Ads in color (inside front/back cover, outside back cover)

Please make sure your file's color settings are set to CMYK color mode (not RGB).

Submitting a file that uses RGB color mode may result in variations of color.

All other ads

Please make sure your files are set to grayscale (black-and-white mode).

DEADLINES

The deadline to submit materials for our concert season is **September 15th**.

All files must be submitted during regular business hours to meet the deadline.

PAYMENT

Please note that we are not able to secure your advertisement placement in our concert program books until we have received your payment in full. Thank you for your understanding.

SIGNATURE

_____ on _____ for _____
Name Date Business name

Thank you for advertising with Anima Mundi Productions!